



# RAMA UNIVERSITY

Vide U.P. Act No.1 of 2014 as Passed by State Legislature and Recognised By UGC U/s 2(f)

UTTAR PRADESH

Ref. No.: RU/Reg./2020-21/399

Date:- 10/11/2020

## NOTIFICATION

(Ph.D.)

It is hereby informed that Rama University Kanpur has accepted the thesis of under mentioned candidate for the degree of Doctor of Philosophy with details as mentioned here under. The candidate has successfully defended the thesis and has been declared eligible for the award of the degree of Doctor of Philosophy of this University.

Name : Ms. Namrata Singh  
Father's Name : Mr. Gajendra Singh  
Enrollment No. : RU1430400951  
Roll No. : 1430400045  
Specialization : Management  
Faculty : Faculty of Commerce and Management  
Title of the Thesis : "ONLINE SHOPPING IN UP: A STUDY OF WOMEN CONSUMER BUYING BEHAVIOR WITH REFERENCE TO FASHION ITEMS"  
Name of Supervisor : Dr. Javed Alam  
Date of Viva-voce Examination : 18<sup>th</sup> August, 2020 at VC Secretariat Office

  
Registrar

### Copy to:

1. Secretary to Hon'ble Chancellor, Rama University
2. Secretary to Hon'able Vice Chancellor, Rama University
3. Director, Rama University
4. Secretary-University Grant Commission
5. Secretary General- Association of Indian Universities
6. Secretary- All India Council for Technical Education
7. Editor, University News, AIU
8. Dean, Faculty of Commerce and Management
9. Supervisor, Dr. Javed Alam
10. Web Developer, for putting up on University website
11. Ms. Namrata Singh
12. Dean, Research and Development, for uploading thesis on internet/Sodh Ganga
13. File

  
Assistant Registrar (Exam.)